

Master Of Business Administration (Structure C)

DURATION 1 YEARS – 3 YEARS (Full time)
2 YEARS – 4 YEARS (Part time)

PROGRAM INFO

This MBA programme is poised to nurture students with the art and science of managing people and ideas and help the students to build confidence in strategically moving their organisation to a higher level. The curriculum is designed to fulfill the current and immediate future needs of professional who wish to achieve more in their business endeavors.

ENTRY REQUIREMENT

- i. A bachelor's degree in the field or related fields with a minimum CGPA of 2.50 or equivalent, as accepted by the HEP Senate; or
- ii. A bachelor's degree in the field or related fields or equivalent with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50, can be accepted subject to rigorous internal assessment.
- iii. Candidates without a qualification in the related fields or working experience in the relevant fields must undergo appropriate prerequisite courses determined by the University and meet the minimum CGPA based on (i) to (ii).

PROGRAM STRUCTURE

CORE COURSES (30 CREDIT HOURS)

- Organisational Analysis and Behaviour
- Contemporary Issues in Managerial Economics
- Accounting and Finance for Business Decision
- Marketing Management: The Digital Era
- Managing Information Systems
- Human Capital Management
- Business Research Method
- Operations Management in Competitive Age
- Strategic Management for Future Leaders
- Business Analytics

CONTACT:

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MBA COURSE

CREDIT DETAILS

- Courses (30 + 3) = 33 Credit Hours
- Research Project = 7 Credit Hours
- Total Credits = 40 Credit Hours

FEES STRUCTURE

- RM 31 350.00 (Malaysian)
- RM 34 350.00 (International)

ANY 1 ELECTIVE COURSE (3 CREDIT HOURS)

- Valuation and Investment Analysis
- Corporate Mergers and Acquisitions Strategy
- Strategic Marketing and Futuristic Thinking
- Business Ethics and Corporate Governance
- International Business in Digital Age
- Energy Supply Chain Management
- Knowledge Management
- Technological Innovation Management

RESEARCH PROJECT (7 CREDIT HOURS)

- Business Project 1
- Business Project 2