



The Energy University

Guidelines for Postgraduate Thesis/ Dissertation/ Project Report Titles

To ensure clarity, professionalism, and academic quality, all postgraduate thesis/ dissertation/ project report titles must follow the guidelines below:

1. Length of the Title

- The title should be concise and not exceed 20 words.
- Avoid the use of unnecessary grammatical words such as articles, prepositions, and conjunctions where possible.

2. Clarity and Focus

- The title must clearly and accurately reflect the main focus and contribution of the research.
- Avoid phrases that are considered redundant or vague, such as:
 - “An Investigation of...”
 - “A Study of...”
 - “An Analysis of...”
 - “Preliminary Study on...”
 - “Theory of...”, “Some...”, “On the...”, “Toward a...”
- Use precise and descriptive wording that emphasizes the research objective or output.

3. Use of Acronyms and Abbreviations

- Do not use acronyms or abbreviations in the title unless they are widely recognized and commonly used in the relevant field.
 - Examples: DNA, GPS, AI (general use); CSR, ESG, IFRS, ERP (Business Management).
- Avoid placing acronyms in brackets following full terms.
 - Example: Use “Geographical Information System” instead of “Geographical Information System (GIS)”.

4. Punctuation

- Avoid the use of punctuation such as colons (:), dashes (-), and semicolons (;).
- Use commas (,) only if necessary for clarity.
 - Example:
 - Thesis title: “Water Quality: Assessment and Prediction”
 - The thesis title maybe replaced with: “Assessment and Prediction of Water Quality”
- **Exception:** A colon (:) may be used if absolutely necessary to separate a main title from a subtitle. In **business management**, this is often to highlight key constructs such as moderating or mediating variables.

5. Scientific and Technical Notation

- Avoid the use of mathematical formulas, chemical symbols, Greek letters, subscripts, superscripts, and other non-alphabetical characters.
- Use word substitutes instead.
- When referring to organisms, the common name should be stated first, followed by the scientific name in parentheses, including the variety if relevant.

Example of Proper Titles

- Enhancing Structural Integrity of Reinforced Concrete Using Recycled Aggregates
- For Business Management:
 - The Impact of IFRS Adoption on Financial Reporting Quality in Emerging Economies
 - Leadership Style and Employee Performance: The Mediating Role of Organisational Culture
 - ESG Disclosure and Firm Value in the Energy Sector of Malaysia